

Flockr Privacy Policy — Sign-Up Page

Last Updated: July 2026

This privacy policy applies to personal data collected through the Flockr sign-up page at www.flockr.com (the "**Sign-Up Page**"). It explains what information we collect when you register your interest in Flockr, why we collect it, how we use it and your rights in relation to it.

This policy applies to the Sign-Up Page only. When the full Flockr platform launches, a full privacy policy will be published at that time.

1 About Flockr and This Policy

1.1 Curate Technology Limited, trading as Flockr ("**Flockr**", "**we**", "**us**", "**our**") is a company incorporated in England and Wales with company number 16739869, whose registered office is at 11 Bradford Row, Doncaster, England DN1 3NF.

1.2 We are committed to protecting the privacy of everyone who registers their interest through our Sign-Up Page. This policy sets out the personal data we collect, the purposes for which we use it, the legal basis on which we rely and your rights in relation to it.

1.3 For the purposes of the UK General Data Protection Regulation ("**UK GDPR**") and the Data Protection Act 2018, Flockr (Curate Technology Limited) is the Controller in respect of personal data collected through the Sign-Up Page.

1.4 We may update this policy from time to time. We will post any updated version on the Sign-Up Page and, where appropriate, notify you directly. When the full Flockr platform launches, this policy will be replaced by our full platform privacy policy.

2 What Information Do We Collect?

2.1 When you submit your details through the Sign-Up Page, you provide us with your name and email address. We do not collect any other categories of personal data through the Sign-Up Page at this stage.

2.2 We do not collect any technical or usage data automatically through the Sign-Up Page, and we do not receive personal data about you from any third-party source in connection with the Sign-Up Page.

3 How and Why Do We Use Your Personal Data?

3.1 We use your name and email address for the following purposes:

3.1.1 to hold your details on our waiting list and to confirm your sign-up;

3.1.2 to contact you with information about the Flockr platform ahead of and around its launch, including news about the platform, events that will be available on it, and related updates ("**launch communications**"); and

3.1.3 once the platform has launched, where you have not withdrawn your consent, to keep you informed about events hosted on the Flockr platform that may be of interest to you.

3.2 The legal basis for each of the uses described in section 3.1 is your consent, given at the point of submitting your details through the Sign-Up Page. You may withdraw your consent at any time as described in section 5 below, without affecting the lawfulness of any use we have made of your data before the withdrawal.

3.3 We will not use your personal data for any purpose other than those described in section 3.1 without first obtaining your consent or otherwise notifying you in accordance with applicable data protection law.

3.4 You will be given a further opportunity to confirm or update your communication preferences at the point of full platform launch.

4 Cookies

4.1 The Sign-Up Page does not use cookies or any other tracking or analytics technologies. No information is collected about your device, browser or behaviour on the Sign-Up Page.

5 Your Rights

5.1 Under applicable data protection law, you have a number of rights in relation to the personal data we hold about you. These are set out below. To exercise any of them, please contact us using the details in section 6. We will respond to your request within one month of receiving it.

5.2 The right to be informed: you have the right to clear, transparent and accessible information about how we use your personal data. This policy is our means of fulfilling that obligation.

5.3 The right of access: you have the right to ask us to confirm whether we hold any personal data about you and, if we do, to receive a copy of it along with information about why we hold it and how long we expect to retain it. We will verify your identity before providing a copy.

5.4 The right to rectification: if any personal data we hold about you is inaccurate or incomplete, you have the right to ask us to correct it.

5.5 The right to erasure: you have the right to ask us to delete your personal data where it is no longer necessary for us to hold it, where you withdraw your consent, or where we have used it unlawfully. We will honour valid erasure requests within a reasonable time.

5.6 The right to restrict processing: you have the right to ask us to restrict what we do with your personal data in certain circumstances, for example whilst we are verifying whether data we hold is accurate.

5.7 The right to object: you have the right to object to our use of your personal data, including for direct marketing purposes. Where you object to direct marketing, we will stop processing your data for that purpose immediately.

5.8 The right to withdraw consent: as our processing of your data is based on your consent, you may withdraw that consent at any time. You can do this by contacting us using the details in section 6, or by using the unsubscribe link in any communication we send you. Withdrawal of consent does not affect the lawfulness of any processing carried out before the withdrawal.

6 Contacting Us and Making a Complaint

6.1 If you have any questions about this policy, wish to exercise any of your rights, or have a concern about how we have handled your personal data, please contact us in the first instance. We will acknowledge your contact promptly and aim to respond within 30 days.

You can reach us at: info@flickr.com

6.2 If you are not satisfied with our response, or if you would prefer not to raise the matter with us directly, you have the right to make a complaint to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection matters:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.
Telephone: 0303 123 1113. Website: www.ico.org.uk.